

Guide to Paint Protection Film



Introduction to PPF Car Wraps

Do you love your car's aesthetic, but understand that it needs some protection? The roads provide a number of dangers that can chip and scratch even the coolest of cars.



What is a Paint Protection Film?



At its core, paint protection film is a thin layer of thermoplastic, self-healing film that can be applied over a vehicle to provide protection against rocks, bugs, and other abrasions. PPF is usually clear or slightly tinted leaving the color underneath to shine.

What are the benefits to PPF car wraps?



Paint protection films are cost-efficient ways to provide protection to your vehicle's exterior. PPF fights against chips, scratches, premature fading, insects, bird droppings, and many other small inconveniences that can eat away at a perfect vehicle appearance.

Understanding the installation process

Installation of PPF starts with a thorough cleaning and detailing to ensure all paint is properly corrected and no dirt remains on the vehicle.



Professional vs DIY installation



While PPF can be installed DIY, we recommend contacting a professional to carry out your PPF application. PPF isn't the cheapest material; mistakes with cuts and seals can be costly.

Pros and Cons of Installing PPF



Pros

The self-healing layer of protection provides a barrier between the dangerous road and your car, which in turn keeps your car looking brand new for years to come.



Cons

Most of the downside to PPF is the initial investment, some people don't like separating from their money.

PPF maintenance and longevity

With regular cleaning and without excessive accumulation of damage, paint protection film can look brand new for years.

